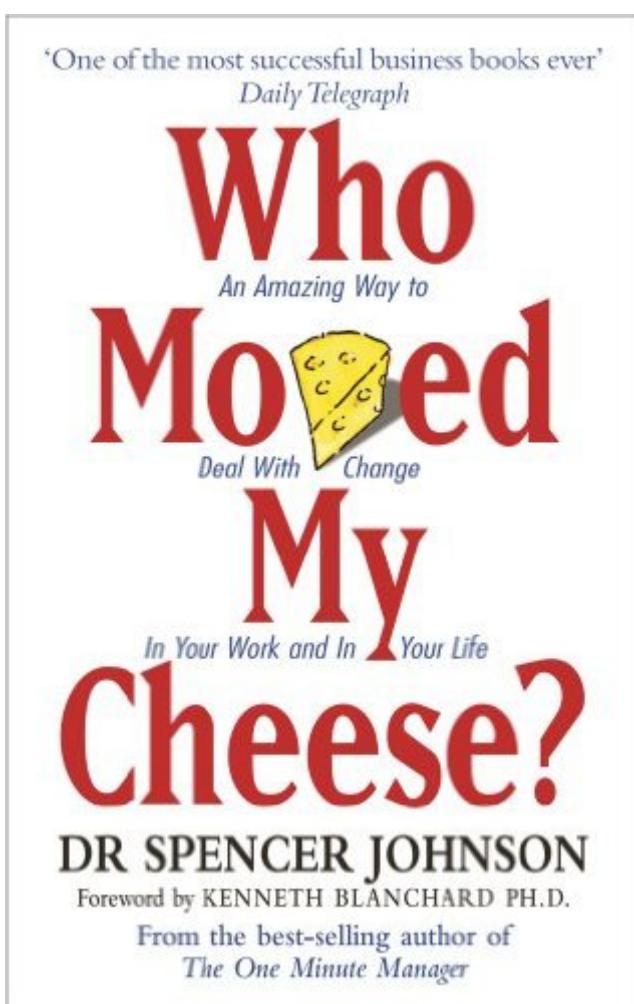


The book was found

Who Moved My Cheese?: An Amazing Way To Deal With Change In Your Work And In Your Life



Synopsis

With over 2.5 million copies sold worldwide, Who Moved My Cheese? is a simple parable that reveals profound truths. It is the amusing and enlightening story of four characters who live in a maze and look for cheese to nourish them and make them happy. Cheese is a metaphor for what you want to have in life, for example a good job, a loving relationship, money or possessions, health or spiritual peace of mind. The maze is where you look for what you want, perhaps the organisation you work in, or the family or community you live in. The problem is that the cheese keeps moving. In the story, the characters are faced with unexpected change in their search for the cheese. One of them eventually deals with change successfully and writes what he has learned on the maze walls for you to discover. You'll learn how to anticipate, adapt to and enjoy change and be ready to change quickly whenever you need to. Discover the secret of the writing on the wall for yourself and enjoy less stress and more success in your work and life. Written for all ages, this story takes less than an hour to read, but its unique insights will last a lifetime. Spencer Johnson, MD, is one of the world's leading authors of inspirational writing. He has written many New York Times bestsellers, including the worldwide phenomenon Who Moved My Cheese? and, with Kenneth Blanchard, The One Minute Manager. His works have become cultural touchstones and are available in 40 languages.

Book Information

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Customer Reviews

Change can be a blessing or a curse, depending on your perspective. The message of Who Moved My Cheese? is that all can come to see it as a blessing, if they understand the nature of cheese and

the role it plays in their lives. Who Moved My Cheese? is a parable that takes place in a maze. Four beings live in that maze: Sniff and Scurry are mice--nonanalytical and nonjudgmental, they just want cheese and are willing to do whatever it takes to get it. Hem and Haw are "littlepeople," mouse-size humans who have an entirely different relationship with cheese. It's not just sustenance to them; it's their self-image. Their lives and belief systems are built around the cheese they've found. Most of us reading the story will see the cheese as something related to our livelihoods--our jobs, our career paths, the industries we work in--although it can stand for anything, from health to relationships. The point of the story is that we have to be alert to changes in the cheese, and be prepared to go running off in search of new sources of cheese when the cheese we have runs out.

Dr. A. Johnson, coauthor of The One Minute Manager and many other books, presents this parable to business, church groups, schools, military organizations--anyplace where you find people who may fear or resist change. And although more analytical and skeptical readers may find the tale a little too simplistic, its beauty is that it sums up all natural history in just 94 pages: Things change. They always have changed and always will change. And while there's no single way to deal with change, the consequence of pretending change won't happen is always the same: The cheese runs out. --Lou Schuler --This text refers to an out of print or unavailable edition of this title.

This is a brief tale of two mice and two humans who live in a maze and one day are faced with change: someone moves their cheese. Reactions vary from quick adjustment to waiting for the situation to change by itself to suit their needs. This story is about adjusting attitudes toward change in life, especially at work. Change occurs whether a person is ready or not, but the author affirms that it can be positive. His principles are to anticipate change, let go of the old, and do what you would do if you were not afraid. Listeners are still left with questions about making his or her own specific personal changes. Capably narrated by Tony Roberts, this audiotape is recommended for larger public library collections. A. Mark Guyer, Stark Cty. Dist. Lib., Canton, OH Copyright 1999 Reed Business Information, Inc. --This text refers to an out of print or unavailable edition of this title.

Good book to read that applies today as it does to the past. This book could be good advice to read, for anyone who needs to make a serious decision about their future in what to do next, should I continue business as usual or change my direction.

Highly recommend this book for people going through change. very eye opening and easy to follow. Good for a wide range of people and positions.

Nice little book. Shows you who you truly are in the real world. You fall into one of four characters or a mix of two or more. I enjoyed the book and have asked my children to read it for business world preparation.

If you're worrying about changing your life or job because of fear of the unknown or you're stuck with the "Golden Handcuffs" you really need to read this book. It's explained so simply and is not a lengthy read. It changed my life!

This is my second time reading this book. I have more truths this go around than the first. I recommend reading this book periodically just to remind yourself of the principles you learned and to gain knew insights for your situation(s) whether professional and/or personal!

It is a short story like a children's story, but with a very important lesson. It is one of my top favorite books.

I love this book and often give it as a gift for people with life changes. I also reread periodically when I am going through a tough change.

Great book for managers to share with staff when times seem bad, or they need a lift.

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